



**India's
Most Affordable**

Tea & Coffee

Chain

Mudra Club

Franchise



मुद्रा



क्लब

Scope In India

- पानी के बाद चाय ऐसा पेय पदार्थ है, जो दुनिया में सबसे ज्यादा पीया जाता है।
- चाय उत्पादन में चीन पहले नंबर पर है और भारत दूसरे पर।
- भारत में कुल जनसंख्या के 64% लोग चाय पीते हैं।
- पछले 15 साल से चाय की थड़ी पर लोगों का आना में इजाफा हुआ है जिनमें मुख्य है स्टूडेंट, ऑफिस और नॉर्मल मीटिंग, इंटरव्यू और दिन भर की टेंशन से रिलेक्स होने के लिए है।
- लगभग 1,700,000 टन प्रतिवर्ष उत्पादन करता है, जो दुनिया भर में उत्पादित का लगभग 35% है। भारत सूची में दूसरे नंबर पर आता है क्योंकि यह प्रतिवर्ष औसतन 900,094 टन उत्पादन करता है। भारत एक अरब से अधिक चाय पीने वालों का देश है - देश में उत्पादित चाय का 70% देश के भीतर ही खपत होता है!



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Mudda Club

Mudda Club Tea/Coffee House Chain India's Fastest Growing tea coffee house chain.

Our franchise is most affordable tea & Food Business all in one place.

we serve very simple , fresh, hygienic and really delicious food for every day.

our vision and only one mission to provide food & beverage for every mood which is the best tea coffee possible in the tea dominated market.

we provide you with expert guidance of marketing tips and the various ways to get your business more profitable.our marketing team who is 20 years experienced

they help you in your business growth.



Why We Are Best (B2B)

- Most Affordable
- Full SOP Setup
- Similar Business Option
- Recognizance in PAN India
- Set Brand & part of brand
- Team Training
- Ready to start
- Testimonial
- No Royalties
- Marketing Support
- Listing on TripAdvisor



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Why We Are Best (B2C)

- ✓ Special Tea Taste
- ✓ Club Office
- ✓ Unique Market
- ✓ New Signature Dishes
- ✓ Ambience



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Menu

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Hot Beverage

- Dalgona Coffee100/-
- Mudda Club Chai50/-
- Black Tea.....35/-
- Lemon Tea35/-
- Green Tea35/-
- Regular Coffee70/-
- Cuppucino.....80/-
- Cafe Mocha120/-
- Caramel Latte120/-



Shake

- Banana Shake149/-
- Strawberry Shake.....199/-
- Chocolate Nuttela Shake.....199/-
- Oreo Shake199/-
- KitKat Shake199/-
- Mango Shake199/-
- Fruit Punch.....199/-
- Fresh Fruit Juice.....199/-

Cold Beverage

- Cold Coffee199/-
- Cold Latte.....149/-
- Mocha Frappe.....220/-
- Caramel Frappe.....220/-
- Fresh lime water/Soda99/-
- Lemon Ice Tea.....149/-
- Virgin Mojito.....149/-
- Virgin Cosmopolitan149/-
- Cold Drink80/-



Flavoured Hot Beverage

- Chocolate Chai70/-
- Elaichi Chai60/-
- Butter scotch Coffee.....99/-
- French Vanilla Coffee.....99/-
- Colombian Gold Coffee.....99/-
- Hazelnut Coffee.....99/-

Menu

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Sandwich

- Veg Sandwich Plain/Grilled120/149/-
- Veg Cheese Sandwich Plain/Grilled ...149/199/-
- Cheese Garlic Bread.....149/-
- Cheese Chilli Toast149/-



Chinese Cuisine

- Veg Manchurian.....199/-
- Veg Chowmin149/-
- Veg Spring Roll.....149/-
- Veg Fried Rice149/-
- Hiney Chilli Potato.....199/-

Pizza

- Classic Margherita Pizza199/-
- Garlic Mashroom Olive Pizza299/-
- OTC Pizza.....249/-



Burger

- Veggie Aloo Tikki Burger99/-
- Veggie Cheese Burger149/-
- Double Cecker Burger199/-

Ready To Eat

- Veg Maggi99/-
- Veg Cheese Maggi149/-
- Frencheese.....149/-



Dessert

- Brownie With Ice Cream149/-
- Flavoured Ice Cream.....80/-

Pasta

- Penne Arrabiata Pasta.....199/-
- Cheese Sauce Pasta249/-
- Penne Mix Sauce Pasta199/-
- Baked Vegetable249/-





Return Of Investment

INCOME

Description	Case A	Case B	Case C	Case D
TOTAL REVENUE				
Avg Per Day Sale	3,500	5,500	7,000	9,000
TOTAL REVENUE	1,05,000	1,65,000	2,10,000	2,70,000
TOTAL EXPENSES				
Rent	15,000	15,000	15,000	15,000
Staff	20,000	20,000	20,000	20,000
(40%) Raw Material	42,000	66,000	84,000	1,08,000
Other Exp.	5,000	5,000	5,000	5,000
Advertisement	5,000	5,000	5,000	5,000
Total Expenses	87,000	1,11,000	1,29,000	1,53,000
Profit/Month	18,000	54,000	81,000	1,17,000

Disclaimer :

This is a report used for indicative purpose. No part of this report guarantees sales or costs. The Revenue & Expenditures are calculated upon the reasonable assumptions derived from experience. The Success of a Franchisee depends upon many factors, this report is to guide the franchisee to take the path to success. The Figures will vary on different factors like Pricing, Service, Demographics, Paying Capacity, and most importantly location. Its advised the franchisee to take advice from Franchisor and then build an business plan accordingly to attain success.



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Marketing Support

- Digital Marketing
- Create Social Media Platform
- Daily Post for B2C
- Social Media Created Ads
- Meme Marketing
- Listing Google Search Business & Review
- Pamphlet/ Stickers
- Token of appreciation
- Sales Training
- National & Group Branding
- Welcome Offer/ Happy Offer / Festival Offer / Combo offer.



Operations Support



Software

**Software
Training**



**Staff
Training**

**Product
Training**



**Standard Operating
Procedures (SOP)**

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Need to Requirements

Minimum 200 sq Feet Space

**Preferably On Busy Road, Any Station
With Ground Floor**

Franchise Cost

**Interior & Exterior
set up**

**Minimum Rs1,50,000/-
With Training, SOP,
Brand, Expert
Guidance**

**Minimum 50-80 sq feet
Ready Kitchen Area
Minimum 15-20 Road
Parking Stand
Main Board**

Our Expert Team



Mr. Niranjan Mahawar

CEO & Founder of Taxway Group

He is Sales Science & Supply Chain Management, Franchise Module Expert. He is working last 25 years on this and enjoying this journey.

He has been honored by the multiple awards

1. Pride Of Rajasthan By Dainik Bhaskar
2. World Record Holder.
3. Entrepreneur Of The Year 2021.
4. Rajasthan Gaurav.

Mr. Sunil Sisodia

Project Head



He is Retail & Distribution Expert in F & B last 10 years.



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Who is Franchisor

1. टैक्सवे इनकम टैक्स डिपार्टमेंट द्वारा अप्रूवड एक कर सलाहकार कंपनी है।
2. टैक्सवे भारत की सबसे बड़ी कर सलाहकार कम्पनी है।
3. टैक्सवे की पुरे भारत में 15,000 से भी अधिक ब्रांच वर्तमान में कार्यरत है।
4. टैक्सवे को ISIN (International Securities Identification Number) मिला हुआ है।
5. टैक्सवे एक वर्ल्ड रिकॉर्ड से सम्मानित संस्था है।
6. टैक्सवे ना सिर्फ टैक्स बल्कि और भी 20 तरहके अलग-अलग बिज़नेस (Taxation, Capital, Media, Publication & Print, Education, IT, Grooming & Wellness, Business Consultant, Club & Literature, Retail, Food & Resort) में डील करती है।
7. Mutual Fund National Associate Firm है।
8. National PAN Card Distributor Company है।
9. Income Tax and GST Software Manufacturing Company है।
10. टैक्सवे कम्पनी 300+ Services Product में Deal करती है।
11. टैक्सवे समुह की भारत से बाहर जैसे: दुबई, सउदी अरब, अमेरिका, जर्मनी, स्वीडन एवं कनाडा में भी Franchise है।
12. दैनिक भास्कर के Pride of Rajasthan Award से सम्मानित है।
13. Entrepreneur of the Year 2021 से सम्मानित है।
14. Taxway College Foundation (Jaipur National University JNU). Jaipur Engineering College & Research Center (JECRC) से अधिकृत है।

Franchise Fee

We have Two Product

Franchise Type

Base Cost

Classic

~~Rs. 2,00,000/-~~

Rs. 1,50,000/-

(Area Min. 200 sq feet)

Premium

~~Rs. 3,00,000/-~~

Rs. 2,00,000/-

(Area Min. 500 sq feet)

Term & Conditions

- ✓ No Hidden Cost & 100% Transparency
- ✓ Life Time Franchise With Software Renewal
- ✓ All Payments Made Are Non - Refundable
- ✓ Materials Get Dispatched With In 2 Weeks Of Final Payment
- ✓ Transport Of Materials Charges Made By Franchisee



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Facility Equal Money

- ✓ Authorisation Certificate
- ✓ Use Of Trade Mark
- ✓ Area Monopoly
- ✓ Asset
- ✓ Training
- ✓ Marketing Material
- ✓ Software & App
- ✓ Testimonial Certificate Frame
- ✓ Two Days Free Accommodation & Food For Training



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Startup Franchise Kit



Wooden Stand
& Board



Neon Logo



Thela



Table



Muddi



Mudda



Tea Wall
Art Frame



Wall
Mounted
Flower Pot



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Startup Franchise Kit



Cycle



Cycle Ring



Chabare



Article



Tea Glasses



Iron Glass Stand



Joining Process

- Franchise Booking Amount Paid



- Application Form Fill



- Head Office 2 Days Training



- Full Amount Recived of Franchise Level



- All Materials are dispatched





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Joining Process



Bank Details

Account Holder's Name : TFD SERVICES LTD

Bank Name : INDIAN BANK

Account No. : 6683904493

IFSC : IDIB000F012

MICR No. : 305019002

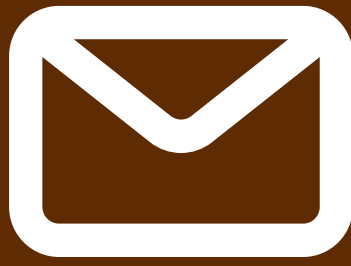
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Contact



CALL US :

8504040667



SEN US AN EMAIL :

muddaclub@gmail.com



OUR OFFICES

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